

FOR IMMEDIATE RELEASE

North Carolina Mutual Celebrates Life Insurance Awareness Month

Far too many people have no insurance or inadequate coverage

Durham, NC (September 16, 2015) – North Carolina Mutual Life Insurance Company is urging Americans to pause and take stock of their financial affairs during September – Life Insurance Awareness Month – and throughout the year.

Studies show that more than 40 percent of Americans have no life insurance. James H. Speed, Jr., President and CEO of North Carolina Mutual said, “There are so many reasons why people should have insurance that we feel we have to make every effort to share this important information. This month we encourage everyone to have a crucial conversation with loved ones and evaluate their coverage, then contact a professional to discuss their personal needs.”

To celebrate Life Insurance Awareness Month, North Carolina Mutual will sponsor several events.

- 2015 Bull City Stand Down
Friday, September 18, 8:30 a.m. – 2:00 p.m.
Location: Durham County Memorial Stadium, 750 Stadium Drive, Durham
A service and information delivery event for both male and female veterans who have served in any branch of the military. **The event is free and open to the public.**
- Black Wall Street 2.0
Thursday, September 24, 5:30 p.m. – 7:30 p.m.
Location: North Carolina Mutual Sales Office, 2524 Highway 55, Durham
North Carolina Mutual President and CEO James Speed and sales staff will speak on financial literacy issues and on North Carolina Mutual’s role in Durham’s economic empowerment movement.
- Senior Center Financial Literacy Event
Tuesday, September 29, 10:00 a.m. – 11:00 a.m.

Location: Durham Center for Senior Life, 406 Rigsbee Avenue, Durham

North Carolina Mutual will provide seniors with information on financial literacy, with a special financial IQ bingo session.

Life Insurance Awareness Month was founded by Life Happens, formerly the LIFE Foundation, a nonprofit organization dedicated to helping Americans take personal financial responsibility through the ownership of life insurance and related products. For more information, visit www.lifehappens.org.

North Carolina Mutual Life Insurance Company is one of North Carolina's few domiciled insurance companies. It is also the nation's oldest and largest insurance company with roots in the African American community, and offers a wide variety of life insurance products through group plans for both large and small organizations and through individual policies. It provides important financial services through companies and programs such as North Carolina Mutual Financial, a funeral funding company providing advance funding to funeral homes, and North Carolina Mutual Insurance Agency, a full-service insurance agency providing products, including life, health, auto, home and business insurance, from a variety of carriers. Since its founding 116 years ago in Durham, North Carolina Mutual has built a reputation for the personalized service it provides its policyholders.

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For additional information, please contact

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